



## FEATURE DESIGNER / PRESENTER **Mandy Majerik, AIFD PFCI**

Mandy, a third generation florist, represents the past, present and future of the floral industry.

After graduating from the University of Montevallo with a degree in interior design/business, Mandy's

career began to skyrocket when she was inducted into AIFD (American Institute of Floral Designers) in 2007 and shortly thereafter, PFCI (Professional Floral Communicators International).

She has many accolades to her career, including winning several national awards, being published internationally and being a member of several distinguished corporate and catalogue design teams across the country.

She is a smart & savvy businesswoman - a lady with a firm handshake. She and her work can be seen featured in numerous magazines as well as television appearances and You Tube videos. She has the passion and the drive to make a difference in the event industry, raising the bar

each and every time with her distinguished design and concepts.

Engaged couples from all over the South and beyond seek Majerik and her team out to design the details for their big day. Many non-profit organizations and corporations find Majerik lends a unique perspective to producing a memorable event all the while keeping within their budget restraints.

She has worked locally designing the Alabama Ballet's Pointe Ball, The Service Guild's Gala, Camp Smile a Mile's annual fundraising gala, the American Heart Association's Magic City Heart Ball and Go Red Women's Luncheon, Birmingham Museum of Art's Museum Ball and many more.

She has traveled nationally assisting design on several projects including Rose Bowl Parade Floats and most recently the Canadian State Dinner at The White House.

She currently resides in Birmingham where she owns HotHouse Design Studio and PropHouse Birmingham.

She is a Blue Boy collector, a cocker spaniel lover, a bride's best friend and most of all she knows how to rock a set of pearls.

## COMMENTS FROM OPEN HOUSE 2015:

***"Look forward to your show every year; I get excited and can't wait to go and use the new ideas!"***

Kathy Merkel

Countryside Floral & Greenhouse  
Lake Ariel, PA

***"Design Show was very inspirational; greatly enjoyed all aspects!"***

Dawn Spiece-Fagan

Floral Array  
Zion Grove, PA

***"Dear God, When I die, please let it be in Dillon's ribbon room. Amen"***

Lalonne Pufnock

Lalonne's Heavenly Flowers  
Birdsboro, PA



933 Columbia Boulevard  
Bloomsburg, PA 17815

Return Service Requested

**WHOLESALEERS.** Because it takes more than flowers to grow your business.™

# Dillon Floral Annual Design Show & Trade Fair Open House 2016

Wednesday, September 21, 2016

8:00am until 7:00pm

Featuring  
**Mandy Majerik, AIFD PFCI**



**KEEP  
CALM  
AND  
CALL YOUR  
LOCAL  
FLORIST**



Does that challenging bride have your stomach in a knot? Last minute sympathy order has you fretting? Just thinking about Fall & Christmas gets your stress level higher? **Keep Calm!** Consumers rely on you for unique style and beauty for their special occasions and events. Our number one goal is for you to rely on us...and we strive to give you what we call EPC, **Exceptional Personal Care.**

**TRADE SHOW:** See new products, talk with over a dozen Vendor Partners, learn about what is up and coming in our industry.

**POTTED PLANT DESIGN CONTEST:** *Call your Dillon Account Manager by Sept. 9th to receive your FREE 6" BROMELIAD to create your entry.* Please bring your finished design, having incorporated the bromeliad in it, with you to the Registration Desk on show day. All entries will be on display all day in Plant Kingdom. The winner will be selected by "People's Choice" and the prize will be awarded at the end of the show. This is a very popular event, both for the friendly competition and all the new potted plant ideas you can take home and use. We look forward to seeing your creativity!

**SHOPPING:** 10% off, all day on all show-day purchases! Be present at 6:45 PM for drawings and auction on today's designs!

**SCHEDULE:**

- Doors Open**  
Refreshments & Shopping 8:00am - 11:00am
- Design Session 1** . . . . .11:00am - 12:30pm  
*Autumn Inspiration & Trends*
- Lunch & Shopping . . . . .12:30pm - 2:00pm
- Design Session 2** . . . . .2:00pm - 4:00pm  
*Event Inspiration & Trends for All Seasons!*
- Break & Shopping . . . . .4:00pm - 5:00pm
- Design Session 3** . . . . .5:00pm - 6:30pm  
*Christmas Inspiration & Trends*
- Special Drawings & Auction . . . . .6:45pm



**THANKS TO OUR VENDOR-PARTNERS:**

- Alexandra Farms | California Flower Shippers | Camflor
- Central Calif. Flower Growers | Design Master Color Tool | Equiflor/Rio Roses
- Euflovia | The Farm Direct Company | Fern Hill Holly Farm | Flores Aurora LTDA
- Flores Del Este | Greight Marketing Concepts | Golden Flowers
- The John Henry Company | The Hiawatha Corp. | Hoxex | Hill's Imports
- Kendall Farms | Kramers Posey Patch | Liberty Blooms | Mellano | Misty Flowers
- Mrs. Blooms | Multi Flora | Ocean View Flowers | O & J Growers | Pride
- Rosa Flora | Simpsons Greens | Smithers Oasis USA | Sole Farms
- Syndicate Sales | Tran Trex Foliage | Tuning USA | Turflor | Universal Greens
- US Greens | W.H. Turner & Son

**Registration 2016** *Limited Seating*

Shop Name \_\_\_\_\_

Town \_\_\_\_\_

**Please Reserve:** \_\_\_\_\_ Tickets at \$50.00 each.

Charge my account     Check Enclosed     Charge my Credit Card:

Card \_\_\_\_\_ Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

**Four Easy Ways to Register!**

- 1 Fax:** 570-387-8135
- 2 Phone:** 1-800-DILLONS x 143
- 3 On-Line:** [www.dillonfloral.com](http://www.dillonfloral.com)
- 4 Mail:** 933 Columbia Boulevard, Bloomsburg, PA 17815

**Lodging:** Lodging Information is available at [www.dillonfloral.com](http://www.dillonfloral.com) -- click on "about us", "location/directions".



**Register by Tuesday, September 6 and receive a FREE T-Shirt!**

**"KEEP CALM AND CALL YOUR LOCAL FLORIST"**

\_\_\_\_small \_\_\_\_medium \_\_\_\_large \_\_\_\_x-large

**Please Print Names of Attendees for Badges:**

\_\_\_\_\_  
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Tickets are Non-Refundable and will be charged on the day we receive your registration.